

## TWHA Board Minutes

7:00 PM, Wednesday, October 3, 2012

Home of Kirsten Whitsett, 17 Middle Road, Lafayette (925-283-1997)

Minutes by Ute Frey

**Present:** Kim Abbott, Gary Fitts, Ute Frey, Morris Older, Susan Palo, Page Shorer, Marilyn Terstegge, Kirsten Whitsett; (Jen Rader attended EBRPD master plan hearing in Dublin)

### • **August Minutes (Lila/Ute):**

Accepted as amended

### • **Treasury (Kim): \$12,309 total**

TWHA Account: \$7422 (not counting Morris' deposits of today)

TWHA Trail Fund \$805

East Bay Ride Fund \$4082 (money left from previous year and this year's East Bay Hills Ride for which ride committee will make a recommendation for distributions)

### • **Membership (Page):**

59 members according to roster, 3-4 renewals came in via East Bay Hills Ride

### • **Newsletter (Morris):**

- Newsletter is in the works, lots of photos and comments from the East Bay Hills Ride

### • **Events/EBATC/CHSA (Marilyn):**

#### • **CSHA:**

- Spring Stampede experiencing diminishing returns due to high cost of renting Robertson Park in Livermore; looking for event volunteers.
- Oct 13: UC Davis Horse Day, offering different tracks
- Oct. 27: Tri Valley Trailblazers' The Horse Affair (trailer safety clinic, tack sale, etc.)

- **EBATC** is very quiet but still sends news out to members

### • **East Bay Hills Ride 2012 (Morris):**

- Participation: Morris reports more hikers than ever (60) and fewer riders than all years but one (13 on biggest day), but happy customers all around. Some riders came from as far as Auburn. Contra Costa Times article was the biggest influence in drawing new people.
- New this year: 1. East Bay Hills Ride and Hike wine and label, provided by Ridge Trail member Bob Siegel. Helped increase net donations by \$500 more than last year. May need to start saving bottles for next year. Also new String band, Hike Across California Talk, The Flying Fillies drill team, wild mustang presentation. No Chabot observatory visit due to fog.
- Raised about \$13,000 altogether this year (about \$1000 more than in 2011). Auction brought in about \$2,500-3,000. (do we want this level of detail in the public minutes or delete?)
- Ride and Hike committee will meet late October or early November to discuss fund distributions. Recommendations to be presented at December TWHA meeting.
- Participation survey: 40 responses, overwhelmingly positive.

### • **Member engagement study (Ute):**

- Ute presented proposal to use her marketing research course to research membership engagement. Board supported the idea and presented ideas to facilitate the research.
- Ute to present results at annual meeting in January.

### • **Update on legal status**

Lila not present to provide update. Kim has provided past account data to Lila but doesn't have corporation number.

- **EBRP Master plan public hearing**

EBRPD master plan public hearing Oct 3 and Oct 9. Need TWHA representation. TWHA position is that we are very much in favor of multi-use trails, as long as it's done safely. TWHA has given about \$150,000 over the past ten years to support East Bay trails.

- **Trail Work Day (Morris):**

- Scheduled for Oct 21
- Project proposals include
  - brushing the connector trails, trimming Grizzly Peak trail and one limb removal
  - Possible yellow star thistle removal along trails
  - Ridge trail toward Sibley – appears to be ok for now. Trail improvement would require major equipment.
- Will Jen bring refreshments? If not, Ute will.

- **New Bylaws for membership vote at Annual Meeting**

- Proposed change to quorum paragraph: “One third of the directors **members of the board** are necessary to ....”
- Accepted with noted changes, with one dissent and one abstention
- New language needs to be distributed to membership at least 3 days prior to annual meeting

- **Upcoming Events:**

- Annual Meeting on Monday, January 28, 2013; Ute to reserve Fern Cottage, Kim will provide deposit check
- Holiday Party at Kirsten's on Sunday, December 9, at 3-5 pm; Kirsten to purchase beverages with TWHA funds

- **Next Meeting:**

December 5, Lila's house at 5351 Lawton Ave, Oakland

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